

Social Media

CURRICULUM OUTLINE

KS4 Curriculum Outline		Subject: RSL Creative Digital Media (Social Media)
	Year 10	Year 11
Autumn 1	Unit 223: Planning a Creative Media Business	Unit 203: Creating and Publishing Digital Content
Autumn 2		
Spring 1	Unit 220 and 218: Creating a Social Media Campaign and Using Social Media Platforms	Unit 217: Marketing and Promoting a Digital Media Product
Spring 2		
Summer 1	Unit 204: Pitching a Digital Media Product.	
Summer 2		