

G:TERMLY



Hello and Welcome!

If you are receiving this, it's because we've identified you as a close partner of Global Academy. We hope this new termly newsletter will keep you up to date with all of the exciting things happening in our world, what our students are up to, as well as giving you an insight into how you can kindly continue to support us going forward.

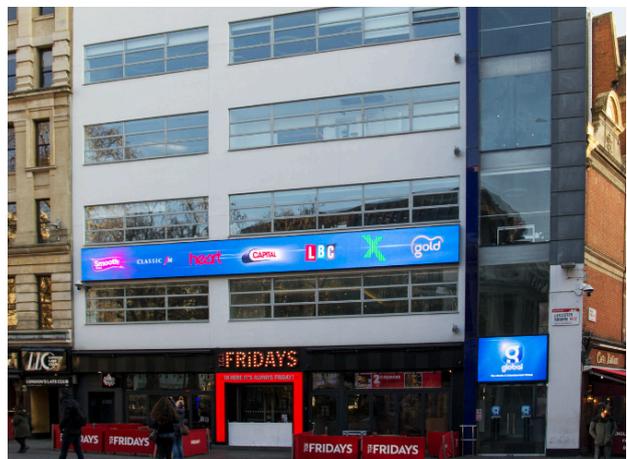
Last Term With Global....

Global Network Launch

Last term we were very excited to launch the very first Global x Global Academy Network. The idea sees Global staff members expressing an interest in working with the Global Academy on a number of projects, including workshops, guest lecturers, job shadowing, and attending key events such as open days and careers fairs. A massive thank you to everyone who has signed up and for all of your help and support so far. We're really looking forward to building on this platform over the coming weeks and months and working with you all more closely.

Global HQ Tours

In October, we welcomed around 80 year 12 students to Global HQ. Split across two days and four sessions, students were able to have a tour of the building and studios, mainly led by former students who are now working at Global. They also were able to take part in industry related sessions from the likes of Lisa Aziz (LBC News Breakfast Presenter), Adrian Stewart (Managing Editor – Developing Brands), Penny-Lee Brown (Creative Director) and Andy Wood (Head of Branded Content) – The students relished the opportunity of seeing the facilities first hand, as well as learning from industry professionals, inspiring them and helping them realise that one day, they too could be



working for a world class brand such as Global.



Global Integrated in Curriculum

Last Term, our Year 13 students worked with various Global teams, to help develop content for our own radio station, Youths Choice.

Over the course of two separate sessions, we were delighted to welcome Nick Davis, Senior Video Producer (Heart), Kavita Masih, Senior Social Media Editor (Heart), Woody Whyte, Managing Editor – Pop Buzz and Tia Owomoyela, Producer/Editor - Popbuzz and former Global Academy student.

The students relished the opportunity of receiving ‘real world’ feedback and advice in a number of specialist areas including; music scheduling for live radio, production techniques and tips for creating content on social media, and also providing an insight to how teams and productions work together to achieve their end goal.

In Other News Last Term....

Year 12 Students - Shoot The Company

Our Documentary students also took part in a workshop with Ben Jones (Producer) and Simone Stewart (Assistant Producer) from Shoot The Company, an award-winning London based film-company. The premise of the workshop was getting students to understand the ‘fear of the first edit’. This session gave students some advice on guidance on what it’s like working with clients from the real world and the types of feedback they might often come up against. This really helped our students as delivery of their first edit for their own projects was due at the same time!

SHOOT THE COMPANY



Brentford FC

Last term, a selection of our Year 10 students got the chance to spend the day learning about working in sports media, with Brentford FC and BBC Young Reporter. The day included multiple masterclasses to help students develop practical understanding of how sports broadcasts comes to life across Radio, Social and TV. Students also spent time with BBC London Sports Editor Phil Parry about how the station uses radio and social media to bring their sports broadcasts to life, as well as, Liam MacDevitt – current Bury FC player and presenter for the BBC’s Football Focus and MOTDX about what it takes to produce and present programme programmes on TV. Our Globallers even got a chance to go pitch side with an exclusive look around the stadium too!

Black History Month

During the month of October, our students learnt about Black History Month in their lessons and by sharing experiences with one another.

We also hosted an event where students and staff were able to showcase their talents and share their stories through spoken word, steel pan, and musical performances.

In true Global style, we were also joined by Capital Xtra's (and ex-Global Academy student), DJ Dynamic, who closed the celebration with a 1 hour set from black and influential artists. This was a fantastic celebration for our entire community, who finished the term feeling fulfilled and proud to support such an important movement.



Last term, students also.....

Got the chance to join the red carpet as VIP guests at GRM Daily Rated Awards, worked backstage at the Radio Festival, attended the Tuning in Festival thanks to Radio Centre and were networked to their hearts content at the Podium.me 10th Birthday party with some of the biggest names in audio and journalism.

This Term....

Last week we officially began our final term of 2022, and this term we have a jam-packed schedule, with lots of exciting industry experiences planned for our students.



Industry Insights

Last week, we launched 'Industry Insights' a weekly (and sometimes, twice weekly!) programme of industry sessions for our sixth form students. The hope is that each session will equip the students with a different skill, and take place in a mixture of on-site and on location. Our first session saw Alice Dale, a Presenter from BBC Radio 1 give an insight into creating the perfect demo for radio and what it takes to become a radio presenter. Also coming up this term, students will have a camera skills workshop and talk from a Senior UX Designer at Canon Europe, along with Visual Effects workshops with Ghost VFX (Formerly The Farm). These sessions are aimed at providing 'added value' alongside student's day-to-day studies.

Global Inspire - Year 12

Last week, we also launched 'Global Inspire', a 16-week mentoring scheme run by Global. During this time, students will have the opportunity to explore the world of media with the knowledge and experience from professionals within Global.

They'll also be exposed to various departments across the business, learning more about different roles and responsibilities, as well as gain a clearer understanding of the creative nature of the industry and develop work



related skills through practical workshops.

This year will be the first time the scheme is run entirely by Global and will see 30 global staff members paired with 30 Year 12 students.

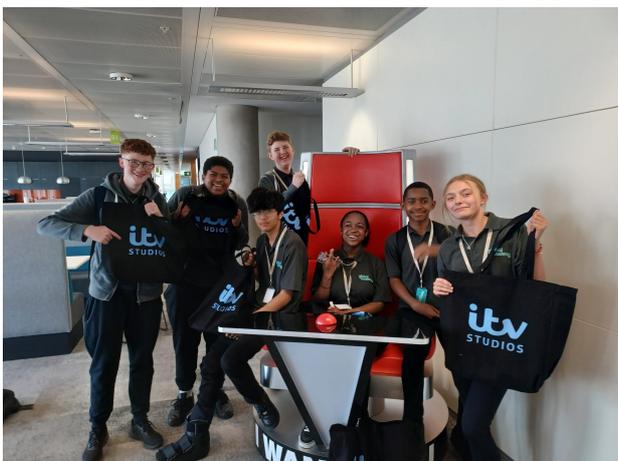


Canon Mentor Scheme - Year 13/14

Later this month we will also be launching the Canon Mentorship Scheme, after a hugely successful launch last year. During the 16-week programme, 20 of our Year 13 and 14 students will be given the opportunity to work closely with Canon staff, helping develop core skills to support their professional careers in the future. Last year, 100% of mentees reported that their sessions went either 'Well' or 'Very Well'.

Dentsu Discovery Evening

Last week, Global Academy students were invited to attend the Dentsu Discovery Evening at their offices in London. It gave students who are interested in the creative, marketing industry the opportunity to begin exploring roles at Dentsu. As part of this exciting event, students took part in activities, challenges and interview practice as well as meeting different Dentsu employers and alumni. Last year Dentsu employed 6 of our students and we continue to look forward to working with Dentsu in a variety of exciting ways across the next academic year.



Ongoing partnership with Ideas Foundation

We are delighted to continue our ongoing presentation with Ideas Foundation. A unique charity which moves the creative, tech and communications industries in a more diverse direction. Over the years we have worked on amazing partnership projects including work experience with Karmarama agency, visits to workplaces like Facebook and D&AD and much more. Last year - we hosted various branded projects for our students including working with BBC Studios, ITV, OnePointFive, Canon and Pantene and the #PowerOfHair as well attending Creative Media Camps based at University of Arts London. Plans are afoot for future projects with another year of Pantene #PowerOfHair and Mcann Healthcare alongside the team at Ideas Foundation - the perfect partner to help us diversify the talent pipeline into the creative industry.

Shoot The Company – Work Experience

Shoot The Company have kindly agreed to host a total of 9 Year 12 students, in work experience placements spread across the next academic year. These placements offer amazing ‘real world’ opportunities to our students, teaching them skills not always possible in a classroom.

It’s also a fantastic addition to their CV, as well as networking within the industry. Shoot The Company continue to grow a wonderful partnership with Global Academy, and we look forward to continue to work with them in a number of ways, including as part of our curriculum with Year 13, over the next year.

Curriculum This Term....

This term our sixth form students will be working on the following.....

YEAR 12 Content Production

Will be completing the ‘Investigating Audio Production’ unit by creating short pieces of promo content.

YEAR 12 Digital Design

Will be completing a stop motion animation brief where they will learn about different practitioners, styles and techniques and create their own animations.

YEAR 12 Creative Enterprise

Will be completing a Global Unsigned Artist Promotion brief.

YEAR 13 Content Production

Will be completing their second chosen pathways of either advertising, youths’ choice (radio station), documentary or TV studio practice.

YEAR 13 Digital Design

Will be creating work based on visits to see various practitioners, curation and compiling as well as learning technical skills of publishing and exhibiting

If you think you could help us in anyway with delivering the above, whether that’s through a guest lecture or workshop, please do let me know as we’d love to hear from you.

Thank You!

Thank you again to you all for your continued support of Global Academy, we really appreciate it and look forward to working with many of you over the coming term/year!

If you have any questions after reading the above, please feel free to email me:
jack.brown@globalacademy.com