

## KS5 Curriculum Outlines

Course	Description	Qualification	Partners	Skills & Knowledge	Projects	More Information
<b>Content Production</b>	A two-year program at the Global Academy Sixth Form that combines media studies with practical skills training in media content production.	UAL Level 3 Diploma and Extended Diploma in Creative Media Production and Technology (equivalent to 3 A Levels and offers up to 168 UCAS Points)	University of Arts: London College of Communication, Global, ITV, Sky, TikTok, London's independent production companies	Media studies, social media video and audio production, radio and podcasting, TV and YouTube, short-form content, video and audio editing, and more	Making a podcast or radio show, editing a YouTube show/channel, creating content for an in-house production company, making a web documentary, audio imaging and production, branded content for an advertiser, making a showreel or demo	<a href="#">Link</a>
<b>Digital Design and Creative Practice</b>	A two-year program at the Global Academy Sixth Form that focuses on digital design and creative practice.	UAL Level 3 Diploma and Extended Diploma in Creative Practice: Art, Design, and Communication (equivalent to 3 A Levels and offers up to 168 UCAS Points)	University of the Arts: London College of Communication, London's creative and advertising agencies	Adobe Photoshop/Illustrator/After Effects, creative practice – visual arts illustration, social media graphics and production, advertising and branding, design for web/print, photography, research, planning, production, reflection and evaluation	Adobe Creative Cloud skills build, print-making and fine art practice, social media graphics and campaigns, campaign/advertising production, interactive media and online magazines, branded content with a live industry brief, portfolio preparation	<a href="#">Link</a>

<b>Creative Entrepreneurship and Marketing</b>	A two-year program at the Global Academy Sixth Form that focuses on creative entrepreneurship and marketing.	UAL Level 3 Extended Diploma in Creative Media, Production and Technology (Creative Entrepreneurship ) (equivalent to 3 A Levels and offers up to 168 UCAS Points)	University of Arts: London College of Communication, Global, Sky, Canon Europe, Dentsu Media, London's major advertising and marketing agencies	Advertising, marketing and promotion, planning for a career and writing a business plan, industry trends, creating and publishing digital content, events management, business planning, PR and publicity	Managing a live event, career plan, business pitch and plan, social media strategy, online business proposal	<a href="#">Link</a>
<b>Esports Production</b>	A two-year program at the Global Academy Sixth Form that focuses on esports production.	UAL Level 3 Extended Diploma in Creative Media Production and Technology (Esports Production) (equivalent to 3 A Levels and offers up to 168 UCAS Points)	University of Arts: London College of Communication, Global, industry partners to be announced	Graphic design, branding and marketing, video production, camera operation and handling, events management, script and copywriting, game strategy, professional social media in esports	Setting up media channels, merchandise design and production, pre/during/post game commentaries, producing live gaming events and tournaments, marketing an esports team	<a href="#">Link</a>
<b>T Level in Media, Broadcast, and Production</b>	A two-year program at the Global Academy Sixth Form that focuses on preparing students for a career as a technician in the broadcast technology sector of the media industry. The course includes an industry placement of at least 45 days and is taught for	NCFET Level in Media, Broadcast and Production (equivalent to 3 A Levels and offers up to 168 UCAS Points)	AE Live, EMG, Global, IMG, NEP, Timeline TV, Warner Bros Discovery/BT Sport, Rise Up Academy	The creative economy, the individual in the creative industries, cultural contexts and media language, audiences, legislation and regulation, professionalism and ethics, equality, diversity, and inclusion, research skills, project, methodology, and	Understanding a broad range of issues relevant to the media sector, completing occupation-specific content on the creative media technician route	<a href="#">Link</a>

	80% of the time at the Academy and 20% in a meaningful industry placement.			administration, planning, preparing, sourcing, and generating media assets, assembling, editing, and finalising media assets, preparing, packaging, and delivering edited media assets, preserving media assets for future use (reversioning)		
<b>Digital Journalism</b>	Unique sixth form media pathway for students looking at the first step in a career in journalism, news reporting and digital content creation.	UAL Level 3 Extended Diploma in Creative Media Production (equivalent to 3 A Levels) and Level 3 Certificate in Foundation Journalism	LBC, Global, University of the Arts, London (UAL)	Gathering information and telling a news story, recording information and ethical considerations, writing for digital media, using video and audio to tell a story, creating content for social media, radio newsgathering, taking images for publication, writing for purpose	Creating news content for web, social, audio, video, running the newsroom for the Global Academy media brand, interviews and feature writing, long-form blog writing, blogs and/or zines, sports journalism	<a href="#">Link</a>