

G:TERMLY



Hello and Welcome!

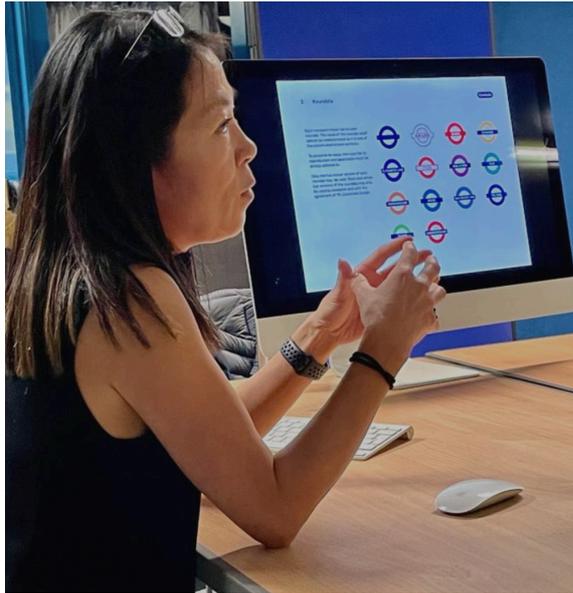
If you are receiving this, it's because we've identified you as a close partner of Global Academy. We hope our termly newsletter will keep you up to date with all of the exciting things happening in our world, what our students are up to, as well as giving you an insight into how you can kindly continue to support us going forward.

Director Update

Jonathan Jacob (JJ) - Director of Specialism

As the Autumn Term comes to an end - it's a real delight to share a huge array of fantastic partnership work in the past few weeks in this newsletter. Your amazing support gives us unique and once in a lifetime opportunities to inspire our learners at the start of their creative careers. From working on the World Cup to Video Skills workshops at Canon Europe HQ and working with the London Transport Museum on TFL inspired poster projects to working at the Jingle Bell Ball - it's certainly been a busy few weeks! We look forward to starting 2023 off with a bang with more great work including our Open Events for our new T Level and Journalism courses as well as our exciting Branded Content project with Year 12s. Have a great Christmas break and we look forward to working with you in 2023.





Year 12's Work With London Transport Museum on TFL Inspired Poster Project 🚂

This term, Year 12 Level 2 Creative Media students took part in an exciting branding workshop with the London Transport Museum (LTM).

As part of their half-day session, students had an inspiring branding and design workshop with the museums Head of Design, Sau-Fun Mo. During this session students also learnt more about the LTM and TFL brands and how this is applied to all areas of the business.

Students were also given a rare insight into the poster store, which featured hundreds of TFL posters from across the years. Georgia Morley, a Senior Creator

from LTM, spoke to our students about the design of the posters and how the themes and styles have changed over the years. The session came to a close with a tour of the depot from Depot Logistics Supervisor, Keith Raeburn. Here students were able to board vintage trains and buses and see for themselves how their designs (and comfort) had evolved. Students relished this opportunity and found it hugely insightful, especially as they have been working on their very own digital poster projects inspired by TFL this term. Massive thanks to all of the LTM team for making this happen for our students!

Industry Insights Update 🚀

As we previously mentioned, this term we launched 'Industry Insights' a weekly (and sometimes twice weekly) programme of interactive workshops with a variety of special industry guests. These sessions are primarily designed for Year 12,13,14 students who would like to sign up and take part alongside their usual studies. The workshops have been designed to 'add value' and enhance the student experience by delving deeper into a number of key media related areas. This term we have welcomed Alice Dale, a Presenter/ Producer from BBC Radio 1 and BBC Radio London, who ran a session on how to create the



perfect demo for radio. Jawand Singh, a Senior UX Designer from Canon, who came in and spoke about the art and importance of story telling, Jay Harris, an Exec Producer, who ran various sessions on creating your personal brand and managing talent (from a producers perspective), Amanny Mo from the BBC speaking about conducting the perfect interview for radio or television and many more! **These sessions have proved extremely popular with students, with over 160 students signing up on their own accord and 100% of those students who said they learnt something new.**



Canon Video Skills Workshop

Also this term, our Year 12 and 13 content production students headed to Canon Europe HQ in London, where they were given the amazing opportunity of attending a hands-on video and photography skills workshop with Canon's video team.

During the 2-hour masterclass session, students worked with Goncalo Rodrigues, a Senior Video and Photography specialist, who taught them a number of key skills including; how to frame, lighting & sound techniques and also tips on working with talent. Students also had a tour of the state-of-the-art studios and were able to get involved and try their hand at operating a number of Canon's high specification cameras, during a mini carousel challenge. Huge thank you to Cecilie Harris and her team for making this happen.

"The students were so engaged, passionate and eager to learn, so it was also inspiring for us to have them here"

Cecilie Harris, Creative Services Manager – Canon

UCI Track Champions League

Last month, six students from Year 12 and 13 had the amazing opportunity to go behind the scenes at the UCI Track Champions League at the Olympic Park in London. This included getting to see how track cycling is programmed, what cameras and audio equipment are used and how the communication works to make sure everything is on track (no pun intended).



A personal highlight from Year 12 student, Lina Young, was seeing the vast range of industry equipment used in an event of this scale. She said **"I had no idea how heavy some of the cameras would be! The picture quality was amazing and it was fascinating how precise timings have to be, particularly with such a fast-paced event."** Students also had the chance to see the action from the other side of the camera, by watching the track cycling as a spectator. Many thanks to our partners, Carrie Wooten (Rise) and Kris Langbridge (AWS) for making this event possible.



Working on The World Cup 2022 with AE Live

The world cup 2022 is arguably one of the biggest TV events to happen this year and thanks to Dave Gill at AE Live, one of our students was lucky enough to take part in a work experience placement, helping support with their sports graphics operation at their base in Hemel Hempstead. We asked Molly to give us a short run down of her experience.....

“As an avid football fan, the World Cup is always something that I look forward to. Over the past few

weeks, I’ve been lucky enough to have the opportunity to work with the company providing this year’s World Cup graphics, AE Live. My role was to monitor the data feeds coming in, supplying a range of in-game statistics. Not only did this introduce me to a role that I didn’t even know had existed, but it also gave me a great insight to the technical side of sports broadcasting. This experience has definitely helped me to take further steps towards my career in the media, and will no doubt come in handy in the future. Hugely grateful to Jack, Dave, and the team at AE Live for making it happen!

Jingle Bell Ball 2022

Last week, five lucky students were given the opportunity to work as runners for Capital’s Jingle Bell Ball. Students supported the video teams with various duties throughout the two day event which featured performances from the likes of Coldplay, Sam Smith, Dua Lipa and Lewis Capaldi. Grace Monger, a Year 13 student, who took part in the opportunity said **“I’m super grateful that this was my first**



experience as a runner and watching the behind the scenes of how an event of this size is run was really interesting. Massive thanks to Bailey Plaskow and the video team at Capital for making this happen for our students!”

Higher Education Visits This Term

As well as offering all of the amazing industry related opportunities this term, students have also had various insights into the world of further and higher education post leaving us. In November, all Year 13 students visited the London College of Communication at UAL, where they were given an introduction to the university as well as a tour and advice/guidance sessions for those who were interested in applying.

Higher Education Visits This Term Continued....

Students from Year 12 and 13 also had the opportunity to sign up and visit Ravensbourne University London, where they were given a hands on technical workshop aligned to their BA (Hons) Digital Content Creation Course.

In addition to the above, we also took 30 of our Year 12 and 13 students to the Met Film School, based at Ealing Studios.

The students engaged in a hands-on interactive workshop, which saw them getting stuck in with filming a scripted scene using a Sony FS7 camera. The session also provided a valuable insight into what studying at Met Film School is like, with staff providing a presentation and tour of their facilities.

“My favourite part was the workshop where I got to be Assistant Director. It’s so cool that the Academy is near so many different media-related sites. You really get a sense of what your dreams for the future are when you get to go on trips like this”

Ariana Crosdale, Year 13 Student



Next Term.....

We continue to work with our partners on a number of really exciting industry led experiences. Below are just some of the highlights.....

Industry Insights on Tour!

Next term, we will continue to build on the ‘Insights’ brand and as well as continuing to offer weekly industry insight workshops at Global Academy, we will be trilling a weekly ‘on tour’ version at Global HQ in Leicester Square from January. Our first guest is Chris Stark, from Capital Breakfast!





Global Inspire Mentoring Programme - Year 12

Global once again are partnering with our Year 12 students to offer 30 mentoring places across a 16-week action packed itinerary. This year, we had an overwhelming response to the programme, both from mentors and mentees, and, earlier last week both sides were contacted to tell them they had been successful.

The programme, which officially begins in January, will see 30 global staff from across the business paired with our students to help develop a multitude of attributes and skills. The sessions will also provide insights into the various departments and this year will see the return of face to face sessions, which our students really benefit from.

National Apprenticeships Week - 6th-10th February 2023

We will making a big splash of National Apprenticeships Week in February, with various masterclasses, sessions and talks planned. If you would like to get involved in helping us deliver anything in this area and or provide insights with apprenticeships please do get in touch!

Creative Fair - Tuesday 31st January 2023 - 12-5pm

We're delighted to announce that JGA-Group will be running a Creative Fair at Global Academy on **Tuesday 31st January between 12-5pm**. They are looking for creative organisations to sign up and showcase at the event, with the aim of enabling young people and adults who are passionate within this industry to feel understood as well as a guide to what employment, placements, apprenticeships or training opportunities are available. For more information and to sign up, please [click here](#).

Curriculum Next Term

Year 12 Content Production - will be creating visual content, which involves making a short form documentary.

Year 12 Digital Design - are creating animations and using Adobe Illustrator as a skills build.

Year 13 Content Production - will be focusing on a passion project as preparation for their final major project.

Year 13 Digital Design - will be working on a portraits project and developing their personal practice and contextual skills.

If you think you could help us in anyway with this or anything mentioned above, whether that's through a guest lecture or workshop, please do email me (jack.brown@globalacademy.com) as we would love to hear from you.

Thank You!

THANK YOU to everyone who has supported us this year, we wish you a very Merry Christmas and we look forward to working with you again in 2023!!