

Job Opportunity

With Dr Poonam Madar

Hello!

- △ I am looking for **1-2** individuals to create various forms of social media content – text captions, short videos, and images – suitable for the various social media platforms, i.e., Twitter, Facebook, Instagram, YouTube, and possibly TikTok. **Examples of the type of work involved is stated on page two of this document.**
- △ I am clear on the *type* of social media content that I want; so, the individual(s) working with me will receive plenty of guidance and support. That being said, suggestions are welcome as two/three '*creative heads*' are always better than one.
- △ This is a short-term freelancing job so the hours will vary week to week / month to month.

Ideal Candidate:

- △ An excitement for and creating social media content comes very easily to you
- △ You are friendly, enthusiastic, and eager to keep learning
- △ You are conscientious, reliable, and trustworthy
- △ You are confident and have good communication skills
- △ You pay attention to detail and have great organisation skills
- △ Good knowledge of Microsoft and Excel
- △ Being passionate about creative writing, film, and music is a **bonus**.
- △ Having a keen interest in Sociology, social issues, and social justice is a **super bonus**.

Benefits:

- You will receive payment for the work you do
- Remote working 98% of the time.
- Flexible working hours.
- Receive a glowing reference/testimonial (following satisfactory job completion).

This is an ASAP start position – NO TIME WASTERS PLEASE

Interested candidates should send one/two examples of their work to Poonam

For queries, contact Dr Poonam Madar on: info@working-warrior.com

info@working-warrior.com | www.working-warrior.com

LinkedIn: Dr. Poonam Madar, Ph.D. | **Twitter:** @WORKINGWARRIOR | **Instagram:** working.warrior

Example of the work involved (but is not limited to) is:

△ Short videos: Race, Class, Gender, and Identity in London

- My PhD research explores identity from the perspective of Black British men living in London. I want to create short creative videos to express the views of the men in my study, where they explore themes such as masculinity, representation, diversity, urban spaces, music, education

△ Short videos: Promotional clips highlighting West London

- Following a successful crowdfunding campaign, I delivered the first ever Ealing Writing Trail. I want to create short videos to highlight the success of the event including the feedback received.

△ Music / Film Compilation

- I host writing workshops / talks / events and some of these use Sociology to explore themes in film and music. I want to create short clips / Instagram posts to highlight these, i.e., a short music compilation etc.