



We are Global

We think big, work hard and never stand still. It's our talented and passionate people that make us leaders in creativity and innovation and the proud home to the best media and entertainment on the planet.

We're here to make everyone's day brighter. That's everyone from our Globallers, to our audiences, every partner we work with and every community we work in. Whether we're making shows or making headlines, making everyone's day brighter is behind everything we do.

Whether we're in the studio, building a world-class Global Player app, displaying brilliant Outdoor ads, or producing fast-moving digital content, we're at our best when we're working together. It's why we show up, deliver great work and above all, it's the reason we all love to work here.

The role

Brand Experience Apprentice (18 month placement)

Overview of job

You'll work as part of our busy and thriving team. Your role as Brand Experience Account Executive is to support the wider Brand Experience team with a focus on growing revenue through efficient and accurate planning, process management and client servicing with a focus on the delivery of exceptional event and experience led campaigns for key clients.

You will gain proficiency in all Brand Experience planning and pitch processes. This is a great foundation to your career at Global too. As an integral administrative support to the team, your duties will also include attending meetings and taking notes, helping with tasks related to Branded Event and Experiential campaigns for clients, creating presentations, winner, guest and campaign management and more. This role requires a team player with strong attention to detail and effective organisation and time management.

3 best things about the job

- Working in the exciting Brand Experience across all Global brands, Outdoor and Audio platforms and products – there are also additional opportunities to get involved in Global events and projects.
- Working alongside your team to nurture relationships with national blue chip clients
- Great culture – one thing everyone loves about Global are the people and you will get to work with a cross section of individuals both within the Brand Experience, Commercial Partnerships team and across the Global business.

Why come and join Global?

- Competitive salary
- 25 days of holiday





- Access to g:Perks Global employee benefits to include GymFlex and Season Ticket Loan
- Level 3 apprenticeship qualification
- Access to a network of media industry experts

Responsibilities of the role

- Build and maintain your knowledge of all Global brands, platforms, products and systems, how we pitch to clients and create strong long term partnerships with client brands with a focus on the live space of Brand Experience
- Provide support to your team to ensure the continued delivery of and year on year revenue growth for the Brand Experience team.
- Consistently contribute ideas in team creative huddles and brainstorming and sharing relevant imagery, references and insight to bring them to life.
- Assist the Brand Experience team through administrative tasks including taking meeting notes, documents and folder organisation, collating campaign materials, management of prize winners and other duties to ensure all campaign objectives are met.
- Create brand case studies and sales one pagers to support the Brand Experience strategy.
- Manage your busy workload whilst maintaining excellent attention to detail.
- Create good relationships with agency/client personnel and internal departments across Global's Commercial Department and the wider business.

Measures of success – what we are looking for in this role

- Demonstrate high levels of creative enthusiasm, highlighting your passion for Brand Experience
- Collaborate and build positive relationships with your peers and key partners across the business
- Create appealing end-to-end campaigns, from concept and ideation right through to production and delivery across a range of channels and events

Overview of the Level 3 Events Assistant Apprenticeship

As this role is an apprenticeship, you will be studying for a qualification throughout the 18 months. The qualification you will gain at the end of this is Level 3 Events Assistant

What jobs could this apprenticeship lead on to in the future?

After you have your qualification and have completed your Global apprenticeship placement you can apply and go on to be a Brand Experience Account Executive. The progression from this role would be to become a Brand Experience Account Manager.

Everyone is welcome at Global

Just like our media and entertainment platforms are for everyone, so are our workplaces. We know that we can't possibly serve our diverse audiences without first nurturing and celebrating it in our people and that's why we work hard to create an inclusive culture for everyone. We believe that diversity will set us apart, so no matter what you look like, where you come from or what your favourite radio station is, we want to hear from you.





We will always seek to make appropriate adjustments to the recruitment process and workplace to be fully inclusive to people with different needs and working styles. If you require us to make any reasonable adjustments for you or to disclose a condition, please email recruitment@global.com

