



We are Global

We think big, work hard and never stand still. It's our talented and passionate people that make us leaders in creativity and innovation and the proud home to the best media and entertainment on the planet.

We're here to make everyone's day brighter. That's everyone from our Globallers, to our audiences, every partner we work with and every community we work in. Whether we're making shows or making headlines, making everyone's day brighter is behind everything we do.

Whether we're in the studio, building a world-class Global Player app, or producing fast-moving digital content, we're at our best when we're working together. It's why we show up, deliver great work and above all, it's the reason we all love to work here.

The role

Branded Content Apprentice (18 month placement)

Overview of job

In this very exciting role, you'll be working within Global's radio brands, reaching audiences of millions across the UK. Our producers play a crucial and demanding role collaborating with presenters in a live studio environment.

Strong communication skills, the ability to build great relationships and multi-task with excellent attention to detail are core characteristics for success in this apprenticeship role.

This is an exceptional opportunity offering a blend of technical and people skills for creative individuals who are passionate.

3 best things about the job

- You can dream up big ideas and make them happen on the biggest UK radio brands.
- This role works alongside, On Air, Events, Social, Video, Outdoor, Podcast & Commercial.
- No two days are the same. One day you could help think up an idea for one of our biggest breakfast shows the next could be helping make a social idea come to life.

Why come and join Global?

- Competitive salary
- 25 days of holiday
- Access to g:Perks Global employee benefits to include GymFlex and Season Ticket Loan
- Level 3 apprenticeship qualification
- Access to a network of media industry experts

In the first few months, you would have:



- To seamlessly blend into the team, building relationships with various editorial and commercial teams.
- An understanding of how radio and digital work together and fit into wider media plans, while retaining editorial integrity.
- To organise the Branded Content brainstorm sessions and collect daily briefs from the Partnerships team ready for brainstorm.
- Attended regular creative brainstorms and started to come up with ideas that can run across our Radio Brands or social platforms.
- Write up ideas from the Branded Content brainstorms to send to the commercial teams.
- Support the Branded Content team processes and high-level admin tasks.
- Project manage your first Branded Content Campaign and hear it go out on the radio!

Responsibilities of the role

- You'll have an understanding of Branded Content and how the team operates within a Global setting.
- You'll build positive relationships with our editorial and commercial teams.
- You'll have outstanding organisational skills and be able to deliver high level admin tasks for the Branded Content Team.
- You'll learn, shadow, and start to start to grow and understand brainstorm and brand response responsibilities.
- You'll start to think creatively in your everyday work.

Measures of success – what we are looking for in this role

- Knowledge of radio. Equally a passion or curiosity about music.
- A starting knowledge of what Branded Content is.
- A dedicated attention-to-detail.
- You'll know and respond positively to the needs and expectations of others to achieve the right outcome. We expect you to problem solve on the job and help others do the same.

Overview of the Level 3 Content Creator

As this role is an apprenticeship, you will be studying for a qualification throughout the 18 months. The qualification you will gain at the end of this is Level 3 Content Creator

Everyone is welcome at Global

Just like our media and entertainment platforms are for everyone, so are our workplaces. We know that we can't possibly serve our diverse audiences without first nurturing and celebrating it in our people and that's why we work hard to create an inclusive culture for everyone. We believe that diversity will set us apart, so no matter what you look like, where you come from or what your favourite radio station is, we want to hear from you.

We will always seek to make appropriate adjustments to the recruitment process and workplace to be fully inclusive to people with different needs and working styles. If you require us to make any reasonable adjustments for you or to disclose a condition, please email recruitment@global.com

